



## **LUCHNER TOOL ENGINEERING**

Geosef (Joey) Straza has more than two decades of leadership experience in the Aerospace Industry. He was greatly influenced by his family, which has been in the Aerospace Industry for over 60 years. Infact, a member of the Straza family has been involved with every manned space program including the Mercury, Gemini, Apollo, and Space Shuttle missions.

In 2007, Joey started VerTechs Enterprises with his brother George. As President his Motto has been quite simple. Joey calls is POPP, which stands for having a Plan, Options, Patience, and Perseverance. Our objective and goal is to seek and solve the issues and problems that our customers face today - for a better tomorrow. We at VerTechs challenge ourselves daily. If we don't fail, we are not doing our job. Like Albert Einstein once said, "If at first, the idea is not absurd, then there is no hope for it". With this philosophy engrained in each of us, we have created unique technological breakthroughs in sheet metal fabrication; breakthroughs that position the aerospace industry with more economical solutions for this decade and beyond.

Joey has been married to his wife Jamie since 1995.  
They have 3 Children: Jack, Julia, and James.

A passion of Joeys is a foundation called HeadNorth. Early in 2006, a dear friend of Joey's, Eric Northbrook had an accident and was paralyzed while riding a motorcycle in Mexico. Eric and two of Eric's closest friends asked Joey if he would like to be involved with starting a foundation to help people such as Eric afflicted with Spinal Cord Injuries. Without hesitation, Joey said yes. Being part of this organization is one of Joey's most prized accomplishments and one that is most fulfilling - to help others.

[email Joey >>](#)